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# Halcrow

## Appendix 3

1.1

2.1

Project	Torbay Unmet Demand Survey 2011	Date	12 <sup>th</sup> August 2011
Note	Trade Survey Results	Ref	GTORBA000
Author	Nikki Callaghan		

1 Introduction

A public and private hire trade survey was designed with the aim of collecting information and views from both trades. In particular the survey allowed an assessment of operational issues and views of the hackney carriage market to supplement the rank observations, as well as covering enforcement and disability issues.

2 Survey Administration

The survey was conducted through a self completion questionnaire. These were sent to 600 licensed hackney and private hire drivers and operators in. A total of 194 questionnaire forms were completed and returned, giving a response rate of around 32%, a higher than average response rate for this type of survey. It should be noted that not all totals sum to the total number of respondents per trade group as some respondents failed to answer all of the questions.

*General Operational Issues*3.1 The responses provided have been disaggregated on a hackney carriage and private hire trade basis as shown in Table 3.1 below.

## Table 3.1Breakdown of Responses between Trades

	Frequency	Percent
Hackney Carriage Trade	130	67.0
Private Hire Trade	64	33.0
Total	194	100.0

3.2	It should be noted that 21 (16.2%) of hackney trade respondents were also private hire car drivers.
3.3	Both trades were asked how long they have been involved in the taxi trade in Torbay. The results in table 3.2 show for both the hackney carriage and private hire trades, the highest proportion have been involved for between 6 and 10 years, 28.5% and 34.4% respectively.

## Table 3.2Involvement in the taxi trade in Torbay

Years	Hackney Trade		Private Hire Trade	
	Freq	%	Freq	%
0-2	8	6.2	7	10.9
3-5	22	16.9	18	28.1
6-10	37	28.5	22	34.4
11-15	18	13.8	6	9.4
16-20	11	8.5	5	7.8
Over 20	34	26.2	6	9.4
Total	130	100.0	64	100.0

3.4

Table 3.3 indicates the proportion of the trade who subscribe to a radio circuit. Over half of private hire respondents (70.5%) subscribe to a radio circuit as do 40.2% of hackney carriage respondents.

## Table 3.3Do you subscribe to a radio circuit?

	Hackney Trade		Private Hire Trade	
	Freq	%	Freq	%
Yes	51	40.2	43	70.5
No	76	59.8	18	29.5
Total	127	100.0	61	100.0

Both trades were asked whether they read the Taxi Newsletter. The results in table 3.4 show that the majority of both trades do read the newsletter.

Table 3.4Taxi Newsletter					
	Hackney Trade		Private Hire Trade		
	Freq	%	Freq	%	
Yes	75	59.5	43	68.3	
No	51	40.5	20	31.7	
Total	126	100.0	63	100.0	

<sup>3.6</sup> 

3.7

Those who do read the newsletter were consequently asked to rate on a scale of 1 to 5 how interesting and useful they find it (5 being very useful). The results are displayed in table 3.5.

Table 3.5How interesting/useful do you find the Taxi Newsletter?				
Scale (1 = not very useful, 5 =	Hackney	Trade Private Hire Trad		
very useful).	Freq	%	Freq	%
1	1	1.4	0	0.0
2	6	8.1	3	7.1
3	33	44.6	16	38.1
4	22	29.7	14	33.3
5	12	16.2	9	21.4
Total	74	100.0	42	100.0

Hackney carriage respondents were then asked how they would feel if Torbay Council were to adopt a 100% wheelchair accessible fleet. The trade provided a number of comments, the most common included;

- 100% is not necessary, 20% is more realistic
- A lot of people are unable to get into wheelchair accessible vehicles
- A lot of elderly people can only get into saloon vehicles
- There is not enough demand for 100% wheelchair accessible vehicles
- The age limit would have to be extended as wheelchair accessible vehicles are more expensive
- Would not be able to afford to buy one in the current climate

### 4 Driving

4.3

4.1 Respondents were asked what type of vehicle they drive most frequently. The results are shown in table 4.1.

Tuble III Venere type univen most often					
Vehicle	Hackney Trade		Private Hire Trade		
	Freq	%	Freq	%	
Saloon car	89	78.1	43	72.9	
Minibus/people carrier (WAV)	12	10.5	5	8.5	
Purpose built cab	2	1.8	0	0.0	
Minibus/people carrier (non- WAV)	11	9.6	11	18.6	
Total	114	100.0	59	100.0	

Table 4.1Vehicle type driven most often

4.2 Respondents were asked the average number of hours they worked in a typical week. The hackney carriage trade worked on average 44.4 hours per week whilst the private hire trade worked on average 42.9 hours per week.

Respondents were asked to state how many hours they worked at different times of day during a typical week. Figure 4.1 documents the average hours worked during the daytime period (06:00-18:00) for each day of the week. On average, it shows that the hackney carriage trade work more hours than the private hire trade during the day.

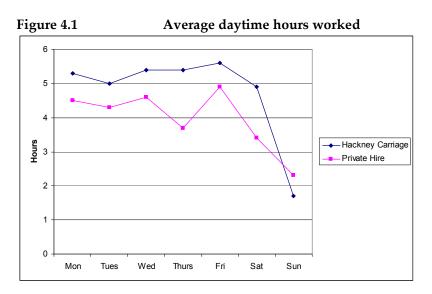
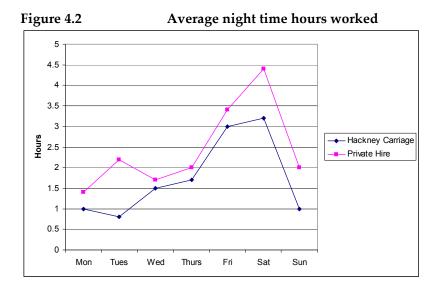


Figure 4.2 shows the average number of hours worked during the evening/night period (18:00-06:00). During the night time period both hackney carriage and private hire trades worked more hours at the weekend than during the week.



4.5 The trade were asked whether the Licensing Act 2003 had had an effect on them. The results are shown below in Table 4.2. Some 51.8% of hackney carriage respondents stated that it had effected them, as did 40% of private hire respondents.

Table 4.2Has the Licensin	g Act affected you?
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	Hackney Carriage Trade		Private Hire Trade	
	Frequency	Percent	Frequency	Percent
Yes	58	51.8	24	40.0
No	54	48.2	36	60.0
Total	112	100.0	60	100.0

4.6 Those who replied that it had had an effect on their typical working week were then asked in what way it had affected them.

	Hackney Carriage TradeFrequencyPercentF		Private Hire Trade	
			Frequency	Percent
Work later in the evening	36	62.1	19	82.6
Work for longer hours	35	60.3	13	56.5
Other	10	17.2	3	13.0

Of those that had stated that the 2003 Licensing Act had had an
effect on their typical working week were asked in what way it had
affected them. Some 62.1% (36 respondents) of the hackney carriage
trade and 82.6% (19 respondents) of the private hire trade stated
that they have to work later in the evening.

4.8 Respondents were asked to state the number of times they carry wheelchair bound passengers on a weekly basis. Table 4.4 shows the results. Some 43.3% of private hire respondents stated that they never carry wheelchair bound passengers in comparison to 55.5% of hackney carriage respondents.

	Hackney Ca	rriage Trade	Private Hire Trade	
	Frequency	Percent	Frequency	Percent
Never	61	55.5	26	43.3
1 to 5	38	34.5	27	45.0
5 to 10	6	5.5	3	5.0
10 to 20	3	2.7	1	1.7
More than 20	2	1.8	3	5.0
Total	110	100.0	60	100.0

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#### 5 Safety and Security

5.1

Respondents were asked whether they had been attacked by a passenger in the last year. Table 5.1 details the results.

#### Table 5.1 Frequency of attacks by passengers within the last year (multiple responses)

	Hackney Carriage Trade		Hackney Carriage Trade Privat		Private H	ire Trade
	Frequency	Percent	Frequency	Percent		
Physically attacked	12	10.7	11	17.7		
Verbally attacked	57	50.9	24	38.7		
Not attacked	54	48.2	37	59.7		

<sup>5.2</sup> Some 10.7% of the hackney carriage trade and 17.7% of the private hire trade have been physically attacked within the last twelve months, with 50.9% and 38.7% respectively being verbally attacked. Some 48.2% of the hackney carriage trade and 59.7% of the private hire trade have not been attacked in the last twelve months.

5.3 The trade were asked if they felt safe whilst working as a taxi driver in Torbay, the results of which are shown below in Table 5.2.

Table 5.2 Do you leer sale willist working as a Taxi Driver in Torbay:				
	Hackney Carriage Trade		Private Hire Trade	
	Frequency	Percent	Frequency	Percent
Yes, all of the time	47	41.2	32	51.6
Some of the time	62	54.4	30	48.4
None of the time	5	4.4	0	0.0
Total	114	100.0	62	100.0

Table 5.2 Do you feel safe whilst working as a Taxi Driver in Torbay?

5.4 Some 54.4% of hackney carriage respondents stated that they felt safe some of the time compared to 48.4% of private hire respondents. Some 41.2% of hackney carriage respondents felt safe all of the time compared with 51.6% of private hire respondents.

5.5 Those respondents who felt unsafe working in Torbay were then asked when they felt unsafe. The results are outlined below in Table 5.3.

#### Table 5.3 When do you feel unsafe working in Torbay? (Multiple responses)

<b>t</b>	Hackney Car	riage Trade	Private Hire Trade	
	Frequency	Percent	Frequency	Percent
Daytime	12	19.0	1	3.2
Night time	60	95.2	24	77.4
In certain areas	20	31.7	14	45.2

- 5.6 Of those that did feel unsafe working in Torbay, 95.2% of the hackney carriage respondents and 24% of private hire respondents stated that they felt unsafe whilst working at night in Torbay.
- 5.7 Some 31.7% of hackney carriage respondents and 45.2% of the private hire respondents feel unsafe in certain areas of Torbay. The areas that were most commonly suggested as being unsafe were Watcombe, Hele village, Ellacombe and Foxhole.

#### 6 Ranks

6.1 Members of both trades were asked whether they believe there is sufficient rank space in Torbay. As shown in Table 6.1, 85.1% of the

hackney carriage trade did not feel that there was enough rank space in Torbay as did 66% of the private hire trade.

	Hackney Carriage Trade		Private Hire Trade	
	Frequency	Percent	Frequency	Percent
Yes	18	14.9	16	34.0
No	103	85.1	31	66.0
Total	121	100.0	47	100.0

### Table 6.1Sufficient rank space available for hackneys to use in Torbay?

6.2 The trade were asked whether there were any areas where a new rank should be located. Table 6.2 shows that 78.8% of the hackney carriage respondents state that there are areas in Torbay where there should be new hackney carriage ranks. In contrast the majority of private hire respondents (74.4%) said that there should be no new ranks.

Table 6.2	Are there any areas where there should be new hackney ran	ks?

	Hackney Carriage Trade		Hackney Carriage Trade Private Hire Tr		ire Trade
	Frequency	Percent	Frequency	Percent	
Yes	87	79.8	11	25.6	
No	22	20.2	32	74.4	
Total	109	100.0	43	100.0	

6.3 Of those that stated that there should be new ranks, the most common areas requested were;

- Torwood Street
- The Strand
- Torbay Road
- Union Street
- Fleet Street
- Lymington Road

6.4

In response to the question asking whether there are any ranks in Torbay that should be longer or have more spaces, 73.9% of the hackney carriage trade felt this was necessary, whereas only 22.2% of the private hire trade said that there was a requirement. The most common suggested locations for extending ranks were The Strand, Union Street, Vaughan Parade and Victoria Parade.

	Hackney Carriage Trade		Private Hire Trade	
	Frequency	Percent	Frequency	Percent
Yes	82	73.9	8	22.2
No	29	26.1	28	77.8
Total	111	100.0	36	100.0

Table 6.3Ranks in Torbay that should be longer or have more spaces

## 7 Fares

7.1 Members of both trades were asked for their opinions regarding the current level of hackney carriage fares. Table 8.1 indicates the responses.

	Hackney Carriage Trade		Private Hire Trade	
	Frequency	Percent	Frequency	Percent
Too high	4	3.2	13	22.8
Too low	44	35.5	7	12.3
About right	71	57.3	20	35.1
None/no opinion	5	4.0	17	29.8
Total	124	100.0	57	100.0

Table 7.1Opinions Relating to Hackney Carriage Fares

7.2 Over half of hackney carriage respondents (57.3%) considered hackney carriage fares to be 'about right'. However private hire respondents were more split with 35.1% stating they were 'about right' and 22.8% stating they were 'too high'. Some 29.8% of private hire respondents did not have an opinion.

7.3 Respondents were then asked how often they thought the fare tariff should be increased. The results are shown in table 7.2. Those who stated 'other' felt the fare tariff should be reviewed;

- In line with inflation
- In line with fuel prices
- When necessary
- Every 3 years

Table 7.2	Opinions rel	ating to fare tariff increase	
		Hackney Carriage Trade	Private Hire Trade

	Frequency	Percent	Frequency	Percent
Annually	58	49.2	24	50.0
Every 2 years	38	32.2	17	35.4
Other	22	16.6	7	14.6
	118	100.0	48	100.0

*Taxi Market in Torbay* 8.1 Members of both trades were asked if they were aware that Torbay Council enforces a numerical limit of 162 on the number of hackney carriage vehicle licences in Torbay, with an additional 7 licences operating May to September. The results are outlined in Table 8.1.

## Table 8.1Were you aware that there is a numerical limit on the number of<br/>hackney carriage vehicle licences in Torbay?

	Hackney Carriage Trade		Private Hire Trade	
	Frequency	Percent	Frequency	Percent
Yes	117	91.4	37	61.7
No	11	8.6	23	38.3
Total	128	100.0	60	100.0

8.2 Most of the hackney carriage respondents (91.4%) were aware there is not a numerical limit as were 61.7% of the private hire respondents.

8.3 Members of both trades were asked whether they consider there are sufficient hackney carriages to meet the current level of demand in Torbay. Table 8.2 indicates the responses.

## Table 8.2Do you consider there to be sufficient hackney carriages to<br/>meet the current level of demand in Torbay?

	Hackney Car	rriage Trade	Private Hire Trade		
	Frequency Percent		Frequency	Percent	
Yes, too many	61	48.0	15	25.0	
Yes, sufficient	57	44.9	29	48.3	
No, not during all periods of	6	4.7	6	10.0	
No Opinion	1	0.8	8	13.3	
Don't Know	2	1.6	2	3.3	

Total	127	100.0	60	100.0
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8.4 Some 48% of respondents from the hackney carriage trade consider there to be too many hackney carriages to meet the demand in Torbay, compared to 25% of private hire drivers. Some 10% of the private hire respondents stated that there were not enough hackney carriages at certain periods of the day to meet the current demand in Torbay. Only 4.7% of the hackney carriage trade were of the same opinion.

8.5 Those respondents that did not consider there to be enough hackney carriages at certain times were then asked at which periods more hackney carriages were required. The responses are shown in table 8.3.

	Hackney Ca	rriage Trade	Private Hire Trade		
	Frequency Percent		Frequency	Percent	
During the daytime	2	25.0	2	18.2	
During the evening/night	5	50.0	7	63.6	
All day and night	3	30.0	2	18.2	
Total	10	100.0	11	100.0	

Table 8.3When are more hackney carriages required in Torbay?

8.6 All respondents were asked to state how many hackney carriages there should be in the fleet in Torbay. The results are detailed in Table 8.4.

## Table 8.4Opinion on Ideal Hackney Carriage Fleet Size in Torbay

	Hackney Ca	rriage Trade	Private Hire Trade		
	Frequency Percent		Frequency	Percent	
Under 162	29	40.8	15	44.1	
162	34	47.9	6	17.6	
Over 162	8	11.3	13	38.2	
Total	71	100.0	34	100.0	

8.7	Of those drivers who responded, 40.8% of the hackney carriage trade and 44.1% of the private hire trade felt that the hackney carriage fleet size should be less than 162.
8.8	The average size of Hackney Carriage fleet considered for
	Torbay was 154 for the hackney carriage trade compared with
	182 cited by the private hire trade.
8.9	All respondents were asked to state whether they thought that
	Torbay Council should remove the numerical limit on the number
	of hackney carriage vehicle. The responses are detailed in
	Tables 10.5.

Table 10.5 Opinion or	<u> </u>	Removing the Limit on Number of Hackney Licences         Hackney Carriage Trade       Private Hire Trade					
	Frequency	Percent	Frequency	Percent			
Yes	7	5.6	9	15.3			
No	117	92.9	39	66.1			
No opinion	2	1.6	11	18.6			
Total	126	100.0	59	100.0			

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8.10 The majority of respondents from the hackney carriage trade (92.9%) felt that the numerical limit should not be removed in Torbay compared to 66.1% of private hire respondents.

8.11 Views were sought regarding the likely impact on a series of factors if Torbay Council were to remove the limit on hackney carriage licences. The findings are summarised below and presented in Table 10.6.

## **Congestion**

8.12 The majority of respondents from the hackney carriage trade (80%) and the private hire trade (56.9%) felt congestion would increase following the removal of the limit.

## Fares

8.13 Some 46.6% of the hackney carriage trade and 40.6% of the private hire trade were of the opinion that removing the limit on the number of hackney carriage vehicles in Torbay would have no effect on the fare tariffs.

## Passenger Waiting Times 8.14 The majority of the hackney carriage trade felt that there would be no effect on passenger waiting times at ranks, when flagging hackneys or when booking by telephone. The private hire respondents felt that there would be no effect on passenger waiting times when booking by telephone but they would decrease at ranks and when flagging hackneys. Vehicle Quality 8.15 Some 71.7% of hackney carriage respondents and 48.3% of private hire respondents were of the opinion that removing the limit on the number of hackney carriage licences would result in a decrease in the quality of hackney carriages. Similarly some 65.8% of the hackney carriage trade felt that private hire vehicle quality would decrease if the limit was removed. Whereas the majority of the private hire trade felt that there would be no effect on private hire vehicle quality. Effectiveness of Enforcement 8.16 Some 70.2% of the hackney carriage trade felt that following derestriction, effectiveness of enforcement would decrease. Some 55.2% of the private hire trade felt that there would be no effect. **Illegal Plying for Hire** 8.17 In terms of illegal plying for hire, some 75.8% of hackney carriage respondents and 39% of private hire respondents felt that removing the limit on the number of licences would increase illegal plying for hire by private hire vehicles. A further 40.7% of the private hire trade felt de-restriction would have no effect. Over Ranking 8.18 The majority of both hackney carriage (91.8%) and private hire (72.9%) respondents felt over ranking would increase following derestriction. Customer Satisfaction 8.19 Some 60.5% of hackney carriage respondents thought customer satisfaction would decrease following de-restriction. Some 40.7% of the private hire trade were of the same opinion.

## Table 10.6 Opinions Relating to the Impact of De-Restriction

	Hackney Carriage Trade			Priva	te Hire	Trade
	Increase	No Effect	Decrease	Increase	No Effect	Decrease
Traffic Congestion	80.0	18.4	1.6	56.9	39.7	3.4
Fares	22.4	46.6	31.0	15.5	46.6	37.9
Passenger waiting times at ranks	8.3	78.3	13.3	3.4	40.7	55.9
Passenger waiting time by flagdown	5.9	79.7	14.4	3.4	46.6	50.0
Passenger waiting time by telephone	16.5	73.9	9.6	10.3	55.2	34.5
Hackney vehicle quality	9.2	19.2	71.7	3.4	48.3	48.3
Private hire vehicle quality	5.3	28.9	65.8	13.6	61.0	25.4
Effectiveness of enforcement	9.6	20.2	70.2	3.4	55.2	41.4
Illegal plying for hire – private	75.8	16.7	7.5	39.0	40.7	20.3
Illegal plying for hire – unlicensed vehicles	68.9	25.2	5.9	45.8	37.3	16.9
Over ranking	91.8	6.6	1.6	72.9	20.3	6.8
Customer satisfaction	7.6	31.9	60.5	22.0	37.3	40.7

8.20

All respondents were asked their response to "There is not enough work to support the current number of hackney carriages". The results in table 10.7 show that the majority of hackney carriage respondents (72.4%) strongly agree or agree with the statement that there is not enough work to support the current number of hackney carriages. Some 52.5% of private hire respondents were of the same opinion.

Table 10.7	Opinion of: "There is not enough work to support the current
	number of hackney carriages"?

	Hackney Car	riage Trade	Private Hire Trade	
	Frequency	Percent	Frequency	Percent
Strongly disagree	13	10.6	3	5.1
Disagree	11	8.9	4	6.8
Neither agree nor disagree	10	8.1	21	35.6
Agree	30	24.4	17	28.8
Strongly agree	59	48.0	14	23.7
Total	123	100.0	59	100.0

8.21 Some of the most common responses to the statement:

- Too many taxis not enough work
- Taxis sitting at ranks for hours
- Drivers having to work longer shifts to make a living
- Holiday trade is decreasing
- Recession has had a negative impact on taxi work
- 8.22 The survey then asked opinions of the following statement; *"Removing the limit on the number of hackney carriages in Torbay would benefit the public by reducing waiting times at ranks"*. The results in table 10.8 shows that 74.8% of hackney carriage drivers strongly disagreed or disagreed that removing the limit on the number of hackney carriages in Torbay would reduce public waiting times at ranks, compared with 53.3% of Private Hire respondents.

Table 10.8	Opinion of: "Removing the limit on the number of hackney
carriages in Torba	y would reduce public waiting times at ranks"?

	Hackney Car	riage Trade	Private Hire Trade		
	Frequency	Frequency Percent		Percent	
Strongly disagree	64	53.8	17	28.3	
Disagree	25	21.0	15	25.0	
Neither agree nor disagree	8	6.7	11	18.3	
Agree	10	8.4	8	13.3	
Strongly agree	12	10.1	9	15.0	
Total	119	100.0	60	100.0	

Some of the most common responses to the statement:

- There are no waiting times for public already
- There are too many hackney carriages and not enough work.
- *Ranks are already full*

8.23

8.24 The survey then asked opinions of the following statement; "There are special circumstances in Torbay that make the retention of the numerical limit essential". The results in table 10.9 show that 78% of the hackney carriage trade agree or strongly agree that there are special circumstances in Torbay that make the retention of a numerical limit essential, compared with 44% of private hire respondents.

	Hackney Carriage Trade		Private Hire Trade	
	Frequency	Percent	Frequency	Percent
Strongly disagree	12	10.2	10	16.9
Disagree	8	6.8	3	5.1
Neither agree nor disagree	6	5.1	20	33.9
Agree	29	24.6	13	22.0
Strongly agree	63	53.4	13	22.0
Total	118	100.0	59	100.0

Table 10.9Opinion of: "There are special circumstances in Torbay that make<br/>the retention of the numerical limit essential"

Some of the most common responses to the statement:

- Too many cabs causing over ranking
- Not enough rank spaces

8.25

- Seasonal work, needs to be a balance between summer and winter
- Torbay is a small district, there is not enough work

8.26 Finally the trade were asked what effect they thought it would have on them if the authority removed numerical limit on hackney carriages. The results show in table 10.10 that 62% of hackney carriage responses cited they would work longer hours and 36.4 would leave the trade. Some 44.8% of private hire drivers also said they would not change if the limit was removed and 37.9% said they would work more hours.

Table 10.10	Effect on the trade if the numerical limit was removed (Multiple
	responses)

Effect of removing the limit	Hackney Carriage Trade		Private Hire Trade	
	Frequency	Percent	Frequency	Percent
No change	15	12.4	26	44.8
Work more hours	75	62.0	22	37.9
Work fewer hours	7	5.8	5	8.6
Acquire a hackney vehicle licence	7	5.8	7	12.1

Acquire more than one hackney vehicle licence	9	7.4	3	5.2
Switch from hackney to private	3	2.5	1	5.2
Switch from private to hackney	5	4.1	16	27.6
Leave the trade	44	36.4	10	17.2
Other	16	13.2	2	3.4